

The Major Cultural Activities undertaken from April - 2014 to March - 2015

In the financial year 2014-15, the number as well as the quality of programmes organized or sponsored by the NCZCC substantially increased. The result was that more artists were benefited in compare to Financial Year 2013-14.

The major cultural activities undertaken from April - 2014 to December - 2014 are as follows:-

*** Voter Awareness Campaign**

The NCZCC participated in a big way in the Voter Awareness Campaign titled 'Loktantra Ka Mahaparva' in and around Allahabad and Kaushambhi Districts in which Nukkad Dramas were staged to create awareness in particularly amongst the urban crowd to cast their votes. Our efforts in this direction were lauded by the observers and the media alike.

*** "Suranjali" - a cultural event as New Talent Search Programme**

The NCZCC has always been encouraging and promoting new talents and skills in the field of folk art and culture in all its member states. Initially, the local artistes from Allahabad participated in **"Suranjali" - a cultural event as New Talent Search Programme**. Gradually, due to its popularity, the artists from remote places in near by districts began to participate in Suranjali. This event provided an opportunity and platform to budding talents to showcase their skills in NCZCC. Amongst these talents, few are also selected to perform out of state. In all, **93 artists** had participated during the year 2014-2015, out of which **5 artists** were sponsored during local events. Out of **93, 48 artistes** were urban and **45 artists** were rural.



*** Production Oriented Summer Workshops for Children**

A 14-day Balotsav - Production Oriented Summer Workshops for Children were organised in two phases. The Workshops began from 20th May to 3rd June 2014 wherein 221 participants were groomed in Contemporary and Folk styles of Theatre, Folk song, Painting, Instrumental and Synthesizer. The productions of these workshops were staged and displayed for public viewing.

*** Monthly Theatre Festival under Theatre Rejuvenation Scheme.**

The NCZCC restarted its long stalled 'Maasik Natya Yojana' after a gap of nearly 4 years. In this scheme one Play is staged on the stage of the NCZCC every month. Under this scheme, a play 'Mera Naam Mathura Hai' was staged on 20th April, 2014. A play

titled ' Karn Bharam' by Indirawati Natya Samiti from Siddhi, M.P. was dramatised on 15th June 2014 and 'Ram Ki Shakti Pooja, produced by Sri Vyomesh Shukla of Varanasi, U.P. on 13th July, 2014 and a play titled 'Bhojpuri mixed drama, in the auditorium of NCZCC on 6th September 2014 under monthly theatre scheme were staged Another play titled 'Anti-gani' was held in the auditorium of NCZCC on 12th Oct. 2014 and a play titled 'Agni Tiriya' produced by Bharat Natya Kala Manch, Purnia, Bihar, was staged in the auditorium of NCZCC on 23rd Nov.2014 under Monthly Theatre Scheme. The play titled " Tin Tappar " was staged on 14th December 2014 under monthly theatre rejuvenation scheme.



* **Lok Natya Samaroh -**

The NCZCC organised a four-day *Lok Natya Samaroh* in L.T(P.G.) Sabhagar, Rohtak, Haryana from 27th to 30th July 2014. In this Samaroh, "Agni Pariksha" a play in Tamasha style directed by Sri Dilip Bhatt from Jaipur, Rajasthan was staged on 27th July 2014. The Play ' Beti Biyog' in Bidesia style directed by Sri Sanat Kumar from Patna, Bihar on 28th July 2014, "Heer Ranjha' directed by Sri Sanjay Sangi in Swaang style from Panipat, Haryana on 29th July and "Sita -Swayambar - Dhanush Bhang " directed by Pt. Kunuar Pal Swami from Mathura, U.P. in Ramleela style were staged. 21-theatre artistes from Rajasthan, 18-from Bihar,15 from Haryana and 20 from Uttar Pradesh were invited to stage their shows.



Another four-day *Lok Natya Utsav* was held from 30th August to 2nd September 2014 in Begusarai, Bihar wherein three theatre groups were invited to stage their plays from U.P. and one group was from Bihar .



Chain programmes

* A chain yatra programme titled '*Parikrama*' was organised in three district of **U.P.** namely Mathura, Etah & Hathras from 13th to 22nd Sept. 2014, targeting



mainly the impoverished urban areas. Four folk groups one each from M.P., Rajasthan, Jharkhand & Orissa, comprising 59 artists and 58 local artists participated in the Programme.



* A chain Programme called "**Parvatiya Parva**" was organised from 6th to 17th October 2014 at 12 remote places of Uttarakhand. 195 folk and tribal artistes from UP, Manipur, Assam, Gujarat and Uttarakhand participated in this chain programme.



* A chain programme titled '**Jan-jatiya Parva**' was organized from 7th to 16th Oct. 2014 in Karanjia, Amarkantak, Dindauri, Chada, Bichhia, Mandala, Nainpur (Sarrah Piparia), Dhansaur (Katia) and Barghat. Total 332 folk & tribal artists from M.P. were invited to perform folk dances & songs.



* **Janjatiya Parv** from 22nd to 26th Nov. 2014 was organised at five places in **Delhi**. Five tribal groups each one from Gujarat, M. P., Uttarakhand, Chhatisgarh, Jharkhand comprising 75 artists participated in the programme.



• A chain programme named "**Lok-Dhara-2014**" was organized from 20th to 28th Dec. 2014 in Fatehabad, Tohana, Ratia, Bhuna, Adampur, Oklana and in Hissar, **Haryana**. Folk artists from Bihar, Rajasthan, U.P., M.P., Uttarakhand and Manipur were invited to perform folk dances and songs of their respective regions.



* **Rashtriya Shilp Mela -2014, A 10-day National Craft - Fair & Folk Dances**

In order to promote and preserve the traditional values of art, craft and cultural heritage of our country, a Rashtriya Shilp Mela is organized annually. There is a blend of showcasing and sale of handicraft items, culture and traditional cuisine etc. which

draw the attentions of the visitors and tourists. This year *Rashtriya Shilp Mela-2014* was organized in Shilp Haat, NCZCC Campus, Allahabad from 1st to 10th December, 2014 and further extended later on by one day on popular demand to 11.12.2014. A total of 140 Stalls were occupied by 117 craftspersons displaying 64 different crafts from 17 states and 23 different kind of cuisine covering 6 states of India. More than 400 folk & tribal artists presented folk & tribal dances and songs on stage during this period. The highest ever window sale for any single day in any Shilp Mela was recorded on 7th December . A total of



13,896 were sold in one day. This is the new record for NCZCC. The previous record was set in the Rashtriya Shilp Mela 2013 when 13,200 tickets were sold in a single day. On the social media platform and our Facebook page received more than 9,500 likes in the ten days of the Shilp Mela.

Chalo Man Ganga Yamuna Teer-2015:



The NCZCC organised its annual, prestigious "Chalo Man Ganga Yamuna Teer" programme from 13th to 24th January, 2015. In this prestigious programme, the Centre invited folk and tribal dance groups from different parts of the country covering 19 states. A



"Rashtriya Kavi Sammelan" was also organized on 24th January, 2015. Approximately 55000 pilgrims from all parts of India witnessed this confluence of Indian culture on the stage of



the NCZCC.

A 5- day National Theatre Festival was organised by the NCZCC from 2nd to 6th February, 2015 in Jodhpur. During this 5-day Theatre Festival, theatre troupes from Bihar, Rajasthan, Delhi, U.P. and Haryana were invited to stage their Productions, i.e., Bidesia, Dulari Bai, Sampati, Chanda Bai Natak Karte Hai and Charu Dattam.



Jashn-e-Kashmir- was organised on 22nd February, 2015 at Varanasi, U.P. where 114 folk artists from Jamu-Kashmir were given platform to exhibit their dance forms from Jamu & Kashmir, i.e., Rouf, Bachnagma, Pather Bhand, Dhambali, Dogri dance, Jabro dance and Kud, dances etc.

Janjatiya Parva



A chain programme of tribal dances was organised from 11th to 16th March, 2015 in remote rural areas of Sonbhadra in U.P. Approximately 250 tribal artists were given platform to showcase their skill and perform various artforms from their respective regions.

Natya Samaroh - 2015



In collaboration with Sangeet Natak Academy, Rajasthan the NCZCC organised a three-day National Theatre Festival where theatre team was invited from Rajasthan.



Seemanchal Yatra - 2015



A chain programme of folk dances from U.P., M.P., Manipur and Rajasthan was organised from 19th to 24th March 2015 at various rural areas of Barmer in Rajasthan. Folk and tribal dances from U.P., M.P. Haryana, Manipur and Rajasthan were showcased. Approximately, 13,000 spectators witnessed the programme.

Octave - 2015



The folk & tribal dances forms from North East were performed in Varanasi, U.P. for 3 days from 27th to 29th March, 2015. The folk & tribal dances from



Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura were invited to perform the regional styles of dances from their respective regions.

Special Cultural Programme 'SAHABAT INDIA'- A festival of India- in Indonesia .

A 'Festival of India' Sahbat India was organised by the Ministry of Culture, GOI, New Delhi from 10th to 17th March, 2015 in India House, Jakarta, Surakarta 151 Auditorium, Amphi Theatre, Denpasar Natya Mandal Auditorium & Undiksha Ganesha University, Bali in Indonesia. The NCZCC participated in this festival and Shri Murari Lal Sharma & party comprising 14 members performed Braj Ki Holi and Mayur dance from U.P.

Statistical Data - Year- April 2014 - March, 2014:

| No. of total programmes | No. of Programmes organised. | No. of Programmes sponsored | No. of artists participated & benefited | No. of New Talents | | Total No. of States represented | No. of Audience benefited |
|-------------------------|------------------------------|-----------------------------|---|--------------------|--------------|---------------------------------|---------------------------|
| | | | | <u>Rural/</u> | <u>Urban</u> | | |
| 108 | 44 | 64 | 7753 | 45 | 48 | 23 | 469671 |

| No. of Prog conducted in urban areas | No. of Prog conducted in rural areas | No. of artists who benefitted, males and females; | No. of Guru and Shishyas who benefitted; | No. of Plays /Workshops staged under theatre rejuvenation Scheme; | No. of Art forms/styles documented during cultural events in DVD/CD Form; | No. of artisans who benefitted through Shilpagra activities; |
|--------------------------------------|--------------------------------------|---|--|---|---|--|
| 60 | 48 | 5441(M) 2312 (F) | 3 (Guru) 12(Shishya) | 8 | 117 | 140 |

In short, the Financial Year 2014-15 has turned out till now-and is further turning out-one of achievements and accolades like the financial year 2013-14. The NCZCC is constantly striving to ensure quality in all its activities , from programming to infrastructure, cleanliness and maintenance to attitude of staff towards the esteemed visitors to our programme and campus.